

Speaker Kit

Keynotes, briefings, governance sessions, and workshops



Boards as competitive advantage.

Robert Maciejko

Founder, Board AI Institute, an executive advisory practice for boards, chairs, and CEOs governing AI. Co-author of Power Steering, Not a Brake with Egon Zehnder, the #2 most-downloaded board AI governance paper on SSRN. Co-founder of the INSEAD AI community (3,000+ senior executives globally). Two-time business builder at Oliver Wyman and BCG. Former McKinsey strategy lead.

Ex-McKinsey | Ex-BCG | Ex-Oliver Wyman | Board Director | INSEAD MBA | Princeton BSE

As featured in: Wall Street Journal | Financial Times | CNBC | Forbes | Reuters

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Most-downloaded board AI governance paper on SSRN

300+

Articles published in major outlets

3,000+

Senior executives in the INSEAD AI community

20+

Years of board-level P&L leadership

RECENT PLATFORMS

SSRN • Egon Zehnder Insights • Columbia Law Blue Sky Blog • IOD India

THE FLAGSHIP BOARD SESSION

AI Governance: Power Steering, Not a Brake

A half-day, in-room working session that gives a board the STAR governance roadmap and the questions every director should be asking. Not an AI tutorial. A catalytic intervention, not a course. Delivered by the co-author of the #2 most-downloaded board AI governance paper on SSRN.

WHO IT IS FOR

Full boards, governance and risk committees, and chairs preparing their board for an AI-shaped era.

WHAT THE SESSION COVERS

- The two failure modes, and which one your board is exposed to
- STAR applied live: Shareholder Value Thesis, Threat Parity, Ability, Risk Budget
- Governance architecture: distributing AI oversight without a new committee
- AI as a leadership and CEO-succession test

WHAT YOUR BOARD LEAVES WITH

The STAR discipline applied to your own initiatives. A board action sheet. Three questions for your next meeting. The roadmap, not a textbook.

OTHER WAYS TO WORK TOGETHER

Beyond the flagship session.

For leadership teams, offsites, and strategy days, the practice also delivers:

AI Private Briefing

A sharp, current read on where AI is and where it is going, for executive teams and leadership offsites.

AI Wargaming Session

A strategic exercise on how AI-first players could attack your moats, for strategy offsites and PE operating partners.

Gold Standards Fade

A keynote on why market leaders fall, from Nokia to today, for board retreats and CEO offsites.

Future-Back AI Strategy Workshop

A facilitated session with a written strategy deliverable, for executive and board strategy days.

Formats

FORMAT	DURATION	DETAILS
Virtual briefing	60 min	Live session for boards, executive teams, or leadership groups. Includes Q&A.
Conference keynote	30-45 min	In-person keynote for conferences, summits, and association events.
Keynote + roundtable	90 min	Keynote followed by facilitated discussion with senior leaders.
Half-day workshop	3-4 hours	Power Steering, Future-Back Workshop, or AI Wargaming. Written deliverable.
Full-day retreat	6-8 hours	Comprehensive offsite: keynote, workshop, and action planning.

Session Feedback

"Bloody brilliant."

EX-CEO

"Amazing! Thank you, Robert!"

PRIVATE EQUITY PARTNER

"Excellent presentation. Thank you for the resources too."

EX-COO

"Thank you for the concrete examples, Robert."

GLOBAL HEAD, MAJOR BUSINESS LINE

"Fantastic. Great content and discussions."

BOARD MEMBER

"Thank you for a fabulous session."

VC PARTNER

"So valuable and you are a great presenter."

AMERICAS LEAD

"Amazingly useful."

STARTUP CO-FOUNDER

About Robert Maciejko

Robert advises boards, chairs, and CEOs on governing AI. He is the founder of Board AI Institute, co-author of Power Steering, Not a Brake with Egon Zehnder, and co-founder of the INSEAD AI community of 3,000+ senior executives across 190 countries. He built two businesses from zero to market leadership at Oliver Wyman and BCG, has held senior strategy roles at McKinsey, and serves on and advises boards across consumer, financial services, technology, energy, and media. INSEAD MBA, Princeton BSE, NACD Certified Director.

TO BOOK ROBERT

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